

It's all about you.

Let's be honest. You have a LOT of choices in the solar industry. So why choose Powur?

We are totally confident you'll find Powur is the best solar solution for your home. There's a reason we are growing so quickly and we believe it's our platform model. It simply makes us different from other companies out there, because we're not a one-size-fits-all solar company.

Powur's platform model gives you a bunch of industry-leading and exclusive benefits:

- ✓ **Diverse product selection:** Our platform provides you with multiple options for equipment, which means you'll get the best products that are uniquely fit for YOUR home at the right price.
- ✓ **Local labor partners:** We work with LOCAL, qualified and certified installers, which means you'll get the expertise you need for your community and your location.
- ✓ **Flexible financing solutions:** You won't be limited to one financing partners' terms. Choose from multiple financing options designed for YOUR needs, including options for \$0 down!
- ✓ **A seamless experience:** You get a personalized app with on-demand project updates and real-time communications from our team every step of the way.
- ✓ **Peace of mind:** We offer an industry-leading warranty, with 25- to 30-year protection on your equipment. We even guarantee workmanship!
- ✓ **Impact:** We're a Public Benefit Corporation and a certified B-Corp. This means we care about our communities at home and globally. We support international reforestation, and we volunteer hands-on to help indigenous communities and families in need. Your support helps us support impact initiatives around the globe.
- ✓ **Offset:** Powur offsets 100% of carbon emissions from solar manufacturing and installation. That's huge!

To get started, grab a copy of your utility bill and give me a call!

Your solar expert:
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Power your life with clean, sustainable energy

Start saving on your energy bills from day 1 with \$0 out of pocket.



Hi, we're Powur.

We are really glad you're here, because if you are, you're thinking about solar energy for your home. That's a big deal, not just for you but for the planet!

But before we get into all the benefits of solar energy (hint: saving money), we'll give you a primer into how it works, and why it's the better choice for your family.

How solar energy works:



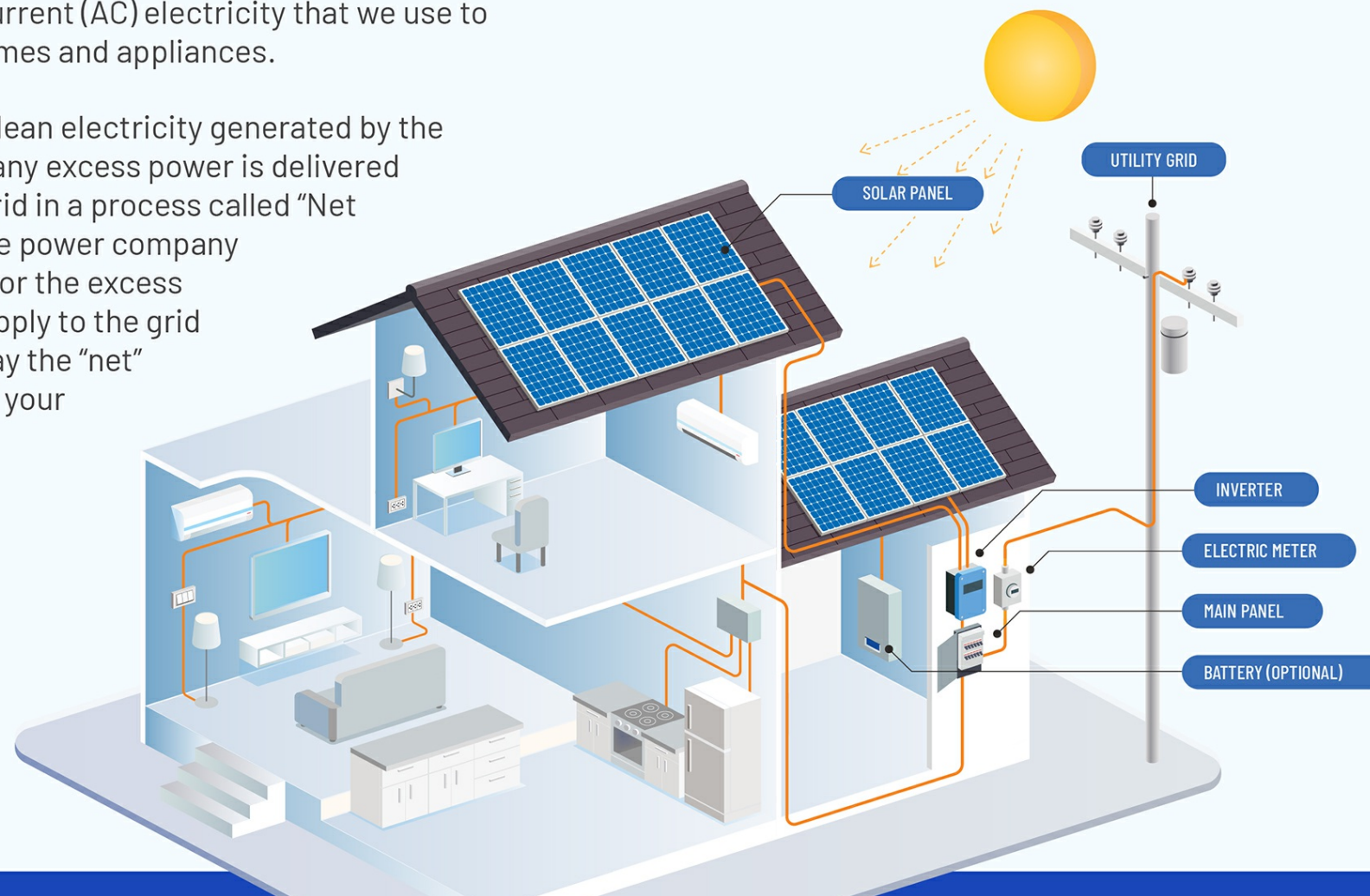
The sun shines onto your solar panels which turn sunlight into direct current (DC) electricity.



Your inverter converts direct current (DC) into alternating current (AC) electricity that we use to power our homes and appliances.



You use the clean electricity generated by the panels while any excess power is delivered back to the grid in a process called "Net Metering." The power company "credits" you for the excess power you supply to the grid so you only pay the "net" difference on your utility bill.



If you're not using solar energy today, we have some bad news: Right now, you are at the mercy of profit-minded utility companies.

But it doesn't have to be that way!

With Powur, you can change your life while helping to change the world.

The benefits of solar energy:



Significant savings on your energy bill



Immediate increase in home value



Clean, renewable energy



Reduced dependence on an unreliable grid